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Michael Lettenmeier has a 20 years experience as a consultant, researcher and trainer in the fields of sustainable lifestyles, resource efficiency and waste prevention. He founded his own company D-mat ltd. in 2003 and joined the research group Sustainable Production and Consumption of the Wuppertal Institute in 2008. Recently he has been involved in several projects on the natural resource use of households and how companies, politicians and households can take advantage of bringing it down to a sustainable level.